



## INTERNATIONAL AGRIBUSINESS AND FOOD FAIR

23<sup>rd</sup> Edition  
19 - 20 October 2023  
Prishtina, Kosovo



*Expand through Agrokos*



Republic of Kosovo  
Ministry of Agriculture  
Forestry and Rural Development



**Republic of Kosovo**

*Ministry of Agriculture, Forestry and Rural Development*



The AGROKOS International Fair is an event dedicated to Agribusiness. Every year, it takes place in the heart of the Western Balkans, Prishtina. AGROKOS has grown into a traditional meeting point where regional and Southeastern European agricultural stakeholders gravitate in establishing successful collaborations. Every year this fair turns into the perfect blend of high-quality input and intensive networking.

Over 200 exhibitors will celebrate the impressive 23<sup>rd</sup> Edition of the AGROKOS fair, on the 19<sup>th</sup> and 20<sup>th</sup> of October 2023 in Prishtina. Being the only agribusiness event in Kosova and serving as a hub to the rest of the Western Balkans region, this event undoubtedly is counted as the most important agribusiness event. That is why for the second year in a row, it will be held under the Patronage of the Government of the Republic of Kosova.

Exhibitors from over 25 countries will meet up with buyers and attendees from the Western Balkans and the EU to kick-start 2023 with major contracts. Parallel activities that will take place during AGROKOS, will help in further developing the sector, and create a unique network between producers, processors, experts, and buyers.

As a host country of AGROKOS we invite your businesses to become a cooperation bridge between Kosovo and your country.

Sincerely,

**Faton Peci**

*Minister of Agriculture, Forestry,  
and Rural Development.*

"ORGANIKA  
është një ombrellë  
e prodhimit organik  
Kosovë"

*Expand through Agrokos*



# INTERNATIONAL AGRIBUSINESS AND FOOD FAIR AGROKOS

## 23<sup>rd</sup> Edition | 19 - 20 October 2023

Prishtina, Kosovo

**The International Agribusiness and Food Fair AGROKOS, is an event that provides an ideal opportunity for all exhibitors to successfully promote their offers in a highly sought-after business environment.**

Taking advantage of its geographic position, located in the center of the Balkans, as well as from the extensive network available at AGROKOS, the fair has become a key traditional and trade event continuously contributing to further development of the local and international manufacturing chains in the agribusiness sector. At the same time, AGROKOS has become a cooperation bridge between Western Balkans companies and those in Europe.

With its 23<sup>rd</sup> edition happening from 19 to 20 October 2023, in Prishtina, Kosovo, AGROKOS will once again serve as the platform of the newest developments in the agricultural sector.

Thanks to its international character, AGROKOS will contribute towards opening new markets, nurturing existing business relationships and strengthening the reputation of the region's agricultural products and services.

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**THE ONLY  
BUSINESS  
PLATFORM FOR  
MATCHMAKING  
DURING 365  
DAYS OF THE  
YEAR IN  
BALKANS**



## WHY EXHIBIT AT AGROKOS FAIR?

- Ideal opportunity for networking and expanding business effectively
- Exposure to a large number of professional visitors from across the region
- Face-to-face meetings, B2B, B2C, and the opportunity of B2G meetings
- Opportunity to be informed of the latest innovations in the Agribusiness industry
- Broad media coverage throughout the fair
- Direct sales and bid comparison
- Highlight your company by presenting at the conference room during parallel events at AGROKOS fair

## WHO WILL YOU MEET AT AGROKOS FAIR?

- Prestigious domestic and international companies
- Pavilions from different countries
- Professionals and consumers of BIO and HALAL products
- Institutions from Agriculture and Agronomy sectors
- Experts and farmers
- Decision-making individuals

# B2B PLATFORM SERVICE

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Our 365 days of Business-to-Business support for our exhibitors is the most efficient and effective way to find the best potential business partners in Kosovo and in its neighboring countries.

**All participating companies who subscribe within the deadline for the upcoming 23<sup>rd</sup> edition of International Agribusiness Fair “AGROKOS”, from 19-20 October 2023 in Prishtina, will benefit from our B2B service, free of charge, offered on a daily basis for a one-year period.**

Companies who book their booths **today**, will benefit from our B2B service, which will serve to find ideal business partners **tomorrow**.



## EXHIBITION PROGRAM 2023

### FOOD PRODUCTS

Milk, chilled and fresh food, meat, seafood, fruits and vegetables, confectionary products, spices, etc.



### DRINKS

Water, coffee, tea, beers, wines, other alcoholic drinks and spirits



### BIO PRODUCTS

### HALAL PRODUCTS

# INSTITUTIONS

Ministry of Agriculture, Institutions for Consumer Protection, International Chambers of Commerce, Agricultural institutes, Certification Institutions, Faculty of Agriculture and Veterinary of the University of Pristina and many more.

# AGRICULTURE AND FARMING

Agro-inputs – seeds, fertilizers, pesticides, horticulture, greenhouse, farms, animals, food for animals, etc.



# LIGHT AND HEAVY MACHINERY FOR AGRICULTURE

- Food Processing Equipment & Technology: Packing, labeling, quality control and monitoring, cooling, and heating, conserving and transporting, greenhouse, forest, irrigation, and drainage, innovative tools
- Drinks Production Equipment & Technology: Filling, packing, labeling, quality control and monitoring systems, conserving & Transportation, etc.
- Equipment & Technology for Gastronomy and Hotels

#AGROKOS23

# PARALLEL ACTIVITIES

- Press conferences
- B2C, B2B and B2G meetings
- Matchmaking
- Professional and informative business events; seminars, workshops, presentations by professionals in the field of agriculture
- Best practices of business-doing in Balkans
- Wine tasting
- Awards and Certificates

# SUPPORTING INSTITUTIONS AND ORGANIZATIONS

- Government of the Republic of Kosovo
- Ministry of Agriculture Forestry and Rural Development
- Ministry of Entrepreneurship, Industry, and Trade
- Faculty of Agriculture and Veterinary of the University of Pristina
- Investment and Enterprise Support Agencies
- Domestic and foreign Chambers of Commerce
- Professional associations of producers

# AGROKOS 2022 in numbers – statistics from the 22<sup>nd</sup> edition

Exhibitor information - AGROKOS22	Number
Local exhibitors	136
Foreign exhibitors	21
<b>Total number of exhibitors</b>	<b>157</b>

## Origin of exhibitor companies:

Kosovo, Albania, Montenegro, Bosna and Herzegovina, Italy, Germany

Visitor information – AGROKOS22			
LOCAL VISITOR	Number	FOREIGN VISITOR	Number
Trade visitors	7032	Trade visitors	1512
General visitors	1242	General visitors	64
<b>Total local visitors</b>	<b>8274</b>	<b>Total local visitors</b>	<b>1576</b>
<b>Total visitors (local and foreign): 9850</b>			

## Origin of visitors:

Albania, North Macedonia, Kosovo, Montenegro, Croatia, Slovenia, Serbia, Greece, Turkey, Italy, Bosna and Herzegovina, Germany, France.

# TESTIMONIALS

## Mr. Besnik Bislimi

Deputy Prime Minister of the Republic of Kosovo

"The presence of many international companies, not only from the region, but also beyond it. The official presence of Montenegro, North Macedonia, and the presence of ambassadors from Croatia, Hungary, Slovakia, and others, tells us about the reputation that AGROKOS has built in the international scene. As a government, we are very happy that we could be a part of this organization by supporting domestic companies.

I once again congratulate Mr. Xhafa for the excellent work that his company is doing. We will gladly continue to cooperate with everyone who promotes Kosovan products, who organizes fairs in Kosovo and abroad, especially internationally certified fairs like this, as we think this is the best way to connect our companies with those in the region and beyond."

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## Mr. Faton Peci

Minister for Agriculture, Forestry and Rural Development

"It is my pleasure to mark the opening of the 22nd Edition of AGROKOS fair, which is one of the most important promotion events for food, agriculture products and drinks. The huge participation by domestic and foreign companies proves the credibility and importance of this fair."

## Mr. Armend Milla

Secretary of State for Ministry of Economy and Tourism

"First, I want to congratulate you on behalf of the government of Montenegro for organizing such an important event as it is not easy to maintain continuity for 22 years. Due to different crisis such as pandemic and now the war, the supply chain has been broken and the only way to deal with it is the regional cooperation. Once again, I want to congratulate the organizing company, and I hope that in the future we will have even more regional and international participation."

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## Mr. Mirsad Jašarspahić

President of Chamber of Economy of the Federation of Bosnia and Herzegovina

"I have the pleasure to be speaking in the opening ceremony and being here in this international fair, which is very important for the agriculture sector. We have been participating the fair for the last six years with our member companies with the aim of promoting them, finding new partners and strengthen existing ones. I believe that each participant in this fair and our member companies as well, will create new partnerships."

### Mr. Abdylshyqyr Abedini

Deputy Minister for Agriculture of the Republic of North Macedonia

“I have the honor to participate in this important international event which covers the agricultural sector which is of high importance in terms of multilateral cooperation”

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### Mr. Bilel Tlili

“Aster” – Italy

“Honestly, the reason why we chose AGROKOS is that while doing our research, it turned out to be one of the best international fairs in this region which inspires other countries to come and visit it. People here are hard workers and don't hesitate to invest. That said, we wanted to create new relationships with distributors so everybody can benefit.”

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### Ms. Ivana Parača

“Chamber of Commerce of Montenegro”

“As an umbrella of the Montenegrin economy, traditionally participate AGROKOS, it's been the fifth time now. We have a very good cooperation with the AGROKOS team, and we are very happy to be here. This fair is very important to us as we always bring a lot of companies from the agriculture sector because we can connect with the market here and we are thankful to the organizing company for supporting us.”

### Mr. Basri Veseli

“Leoni Group Corporation”

“The main reason that we participated in the AGROKOS fair has to do with the fact that AGROKOS has a great experience of 22 years, and we trusted that experience of the fair, and the other reason is that we as a company, wanted to present our hard work for two decades now and wanted to get closer to our clients. We as a Leoni Group Corporation are fascinated by the compliments and suggestions that we received from our clients, other visitors, companies and our partners.”

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### Mr. Berat Ukaj

“EGI GROUP”

“EGI Group and ELKOS Group are participating in this fair because of the high number of visitors and the opportunity to promote our products. Even though PI&KI as a trademark has a good coverage on the domestic market and abroad as well, AGROKOS is important to us because it provides us with the opportunity to connect with new domestic buyers and the opportunity to increase our export.”

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### **Ms. Luljeta Tahiri Bajraktari**

“LB GROUP”

“This is our first time that we participated, and we realized that it is a very important fair because we had the chance to meet a lot of companies and people that hadn't heard about us until now. They welcomed our products as they had the chance to see them.”

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### **Mr. Besart Bajraktari**

“Qumështorja Casa Umbra”

“We decided to participate in the fair as we are a new company and saw the fair as an opportunity to present our products to the customers, especially to the customers of Prishtina where we haven't had the chance to promote our products here, so our participation was important in this regard. This fair is important because here we present our products, which I believe are worth presenting and secondly, new contacts, new cooperations with other producers give us the chance to be recognized and place our products, so this was our objective.”

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### **Mr. Hartim Gashi**

“Association of Fruits and Vegetables Processors of Kosovo – PePeKo

“Our association is participating in this fair along with its 15 members who present their products. The participation in alike fairs is very important to us as an association to promote the processing sector of fruits and vegetables and it is very important because the participating companies promote their products, create new relations, which lead to an increase of sales in the domestic market and to new opportunities of export to European markets.

A lot of companies have gathered contacts of visitors from the region and other countries, and we expect soon to concretize new agreements for the export of their products abroad. Participation in this fair is very important because there is no other fair such as AGROKOS in Kosovo, therefore it is very important to promote our products. Thanks to our good cooperation with the organizing company CEO, this is our fourth time that we have participated as an association with such a large number of companies.”



## Network Expansion

A strong interaction between exhibitors and professional visitors – including decision-making level individuals.

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## B2B Services

Find your best potential business partner in Kosovo and our neighbor countries through our B2B Services

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## Addressing topics of global impact

Insights on Recycle, Enviromental and Safe & Security topics and their framing into today's business culture.

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## Paralel Activities

Conferences, B2C, B2B, B2G, Seminars, Workshops, Business Consulting, Info Sessions, etc.

# AGROKOS 2022 PHOTO GALLERY



Opening ceremony of AGROKOS 2022



Minister's Peci visit at the AGROKOS fair



Prime Minister Kurti's visit to the AGROKOS fair with the Minister of Agriculture Mr. Peci and the Minister of Trade and Industry Ms. Hajdari





*Expand through Agrokos*



To book your participation as an exhibitor in  
AGROKOS 2023 please contact us by:



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**Republic of Kosovo**

*Ministry of Agriculture, Forestry and Rural Development*